



CONSENT AND RELEASE

1. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I hereby grant to the creator of this film; _____ its agents (including, without limitation, Bahlsen, Inc, and it’s advertising agency, and others working for it or on its behalf, and their respective licensees, successors, and assigns (collectively, “Licensed Parties”) the unlimited right and permission to use, distribute, publish, exhibit, digitize, broadcast, display, reproduce, and otherwise exploit my name, signature, picture, likeness, voice, and biographical information, and any material based thereon or derived therefrom, together with any actual or fictional material, or to refrain from so doing, in any manner or media whatsoever (whether now known or hereafter devised) anywhere in the world in perpetuity for the purposes of advertising or trade in promoting and publicizing my short film for Bahlsen, Inc. and its products and services.

2. I shall have no right of approval, no claim to compensation, and no claim (including, without limitation, claims based upon invasion of privacy, defamation, or right of publicity) arising out of any use, blurring, alteration, distortion, illusionary effect, faulty reproduction, fictionalization, or use in any composite form of my name, signature, picture, likeness, voice, and biographical information. I hereby waive any right to inspect and approve the materials produced hereunder, their use, or such copy or other materials as may be used in connection therewith. I understand that nothing contained herein shall obligate the Licensed Parties to make any use of the materials produced hereunder or the rights granted herein.

3. I have the full and exclusive right and authority to grant the rights granted hereunder and I agree that this Consent and Release does not in any way conflict with any existing commitment on my part. I have not heretofore authorized (which authority is still in effect) nor will I authorize or permit the use of my name, picture, likeness, voice, or biographical information in connection with the advertising or promotion of any product or service competitive to or incompatible with those of Bahlsen, Inc. This agreement contains the entire understanding between the parties with respect to the subject matter hereof, supercedes all prior agreements with respect to the subject matter hereof, and may not be altered or waived except by a writing signed by both parties. This agreement shall be governed by the laws of the State of New York applicable to contracts executed and to be fully performed therein.

Signature

Signature of Witness

Name

Address

Social Security Number

Phone Number

Date

Name

If signatory is under 21, parent or legal guardian must also sign below to signify agreement:

Signature of Parent/Legal Guardian

Name, Address, and Phone Number